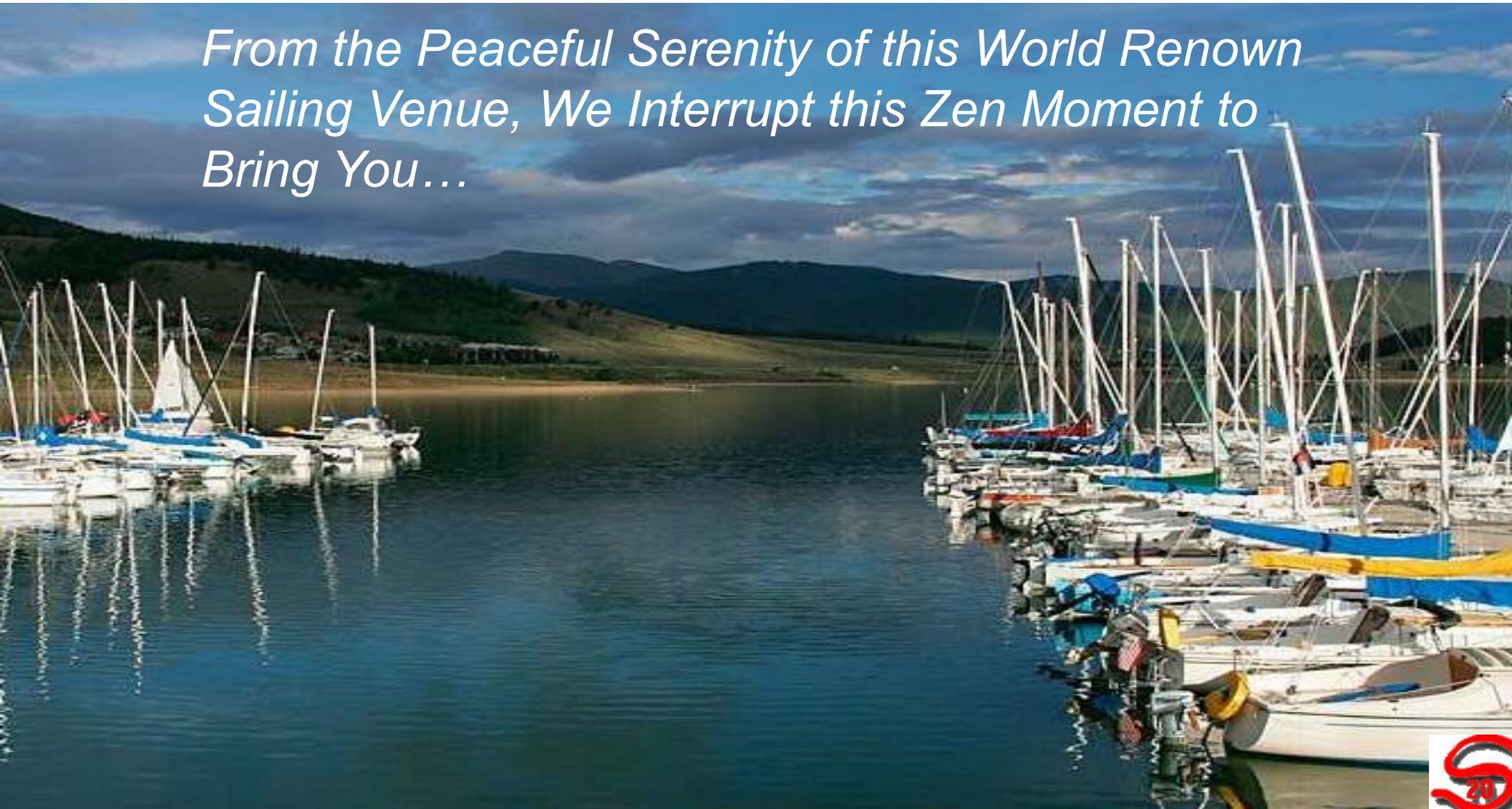


*From the Peaceful Serenity of this World Renown  
Sailing Venue, We Interrupt this Zen Moment to  
Bring You...*





*All Comers...Load Up and Bring Your Best Shot to....*



This Photo by Unknown Author is licensed under CC BY

***THE DUEL @ DILLON***



## ***Why Dillon? If You Must Ask, then...***

- Among the most beautiful Racing Venues in the World (Yeh, Lake Como!)
- 50 years of experience hosting major regattas (Stay Tuned)
- Extremely well managed Marina w/ “Concierge Level” Services
- Full Service Marine Chandlery on site for Repairs and Re-Supply
- Full Scale Mountain Resort Amenities all within Walking Distance
- All Levels of Housing – Camping to 5 Star – at all Price Points and all within walking distance to Marina, Grocery Stores, Dining, Drinking and More
- Surrounded by Four Towns – Dillon, Frisco, Breckenridge, Silverthorne
- Unlimited Local Activities for Spouses, Family & Friends to Enjoy – Boating, Fishing, Hiking, Biking, Off Road Tours, Top o’ World Views, Outlet Shopping
- An Unparalleled Combination that is hard to Duplicate Anywhere



## ***Dillon YC History Hosting Major Regattas***

Dillon Yacht Club is known world-wide for attracting numerous Major Championship Level Regattas with its reputation as the “World’s Highest Yacht Club” (no cannabis puns here please, though likely relevant)

- 50+ Years of the Dillon Open... Attracts as many as 200 boats from 6 States
- Ski Yachting Championships
- Junior Olympics (5 times)
- Fireball Nationals and North Americans
- Snipe Nationals, Buccaneer Nationals
- J 24 North Americans , J-24 Districts (Continuously since 1987, yes that’s 36 years)
- Etchells Regionals (10 years running), Ensign Regionals (15 Years running)
- International Star Districts
- **Santana 20 Championship – Twice Already, Shooting for Three**



## ***Collaboration for Maximum Exposure***

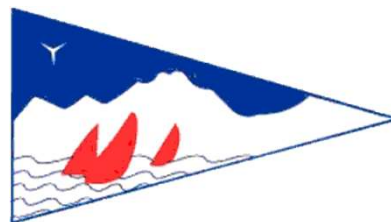
- Be Willing to Try Something Different for Specific Benefits?
- Combine our ***Class Championships with the Dillon Open!***
- ***Increase Class Exposure*** while ***Reducing Costs*** Significantly
- ***Reduce Entry Fees*** to 2004 Levels, rolling it back **20 Years!!**
- Sponsors: Dillon Open-20- and Santana 20 already 2 Committed
- More Social Amenities –Big Tent, Dinners, Bar, Bands, Dancing
- Santana 20 Class Exposition & Recruitment
- Still Maintain our Class Traditions w/ Distinct Events...Practice Race, “Andrew Talk”, Race Re-caps, Special Meals, Trophies
- Capitalize on Past Successes and make it Even Better



# ***Dillon YC & Marina Support Letters***

**Dillon Yacht Club**  
**World's Highest at 9,017ft**  
P.O. Box 4308 Dillon, CO 80435  
[www.dillonyachtclub.com](http://www.dillonyachtclub.com) July 15, 2023

Joe Quarantillo  
Commodore of the Dillon Yacht Club  
Dillon, Colorado 80435  
970.406.0971, [commodore.quarantillo@gmail.com](mailto:commodore.quarantillo@gmail.com)



Hosting the 2024 Santana 20 Nationals

To whom it may concern.

I would like to voice my excitement considering the opportunity to host the Santana 20 National Championships in 2024. I am the current Commodore of the Dillon Yacht Club and part of the organizing committee for our annual Dillon Open. We have hosted Regional and National level events for other classes during the Dillon Open in the past and the opportunity to host such a strong local fleet at the Open is exciting! The Dillon Open generally begins Friday evening with on-site registration (if not preregistered) and packet pick up, as well as a cookout of some sort. During this time we can facilitate your class needs for weigh-in and boat inspection if needed. Participants can crane or ramp launch depending on the skipper's needs. Saturday will be filled with the best conditions Mother Nature can offer on the day, followed by an incredible evening of dinner and dancing. Sunday will be a repeat in racing followed by awards and thank you's. We hope you and the selection committee can find it possible to allow the Dillon Yacht Club to host your 2024 National Championship. Please feel free to reach out if you would like more information about the venue, conditions, or specific requests for your event.

Warm Regards Joe Quarantillo

## ***Dillon YC & Marina Support Letters***

<b>June 13,2023</b>	
<b>To:</b>	Derek Hardy, Class President Santana 20 Class Association
<b>From:</b>	Craig Simson, Marina Director
<b>Subject</b> :	Santana 20 Nationals

I would like to introduce myself. My name is Craig Simson and I am the current Director for the Dillon Marina, CO. It has come to my attention that there is a possibility of hosting the Santana 20 Nationals at our Marina in 2024.

I would like to express that as a former Santana 20 owner, avid sailor and Director of the Dillon Marina, I and we stand in full support of this possibility and would look forward to the opportunity to host such a great event. Dillon Reservoir is an amazing place to sail and our full service marina is ready, willing and able to take care of the fleets needs.

Thank you for your consideration,

Craig Simson  
Marina Director  
Dillon Marina, CO  
[craigs@dillonmarina.com](mailto:craigs@dillonmarina.com)





## ***The Committee of Volunteers***

Early Planning leads to better Results... from a team experienced in managing all facets of a National Championship Regatta

- NYC & PRO Liaison Chairperson – Frank Keesling
- Finance Coordinator – Phyllis Albritton
- Sponsor Chairperson – Jorge
- Social & Hospitality Chairperson – April Little
- Marina Liaison Coordinator – Jim Bogner
- Measurement Chairperson - Michael McKeever
- Scoring & Results – Lorin Paul
- National Publicity – Andrew Kerr
- Regatta Co-Chairs – Cindy Klyn & Phillip





## Tentative Schedule of Events

- Wed, 8/21 - Early Arrivals, Concierge Services, Mast Up Crew
- Thurs 8/22 - Arrivals, MUC, Concierge Services, Registration, Measurements as needed, 1<sup>st</sup> Timer Seminar
- Friday 8/23 - Welcome, Participants Meeting, Annual Meeting, Practice Race(s)
- Sat 8/24 - Three Races Scheduled, Dinner
- Sun 8/25 - Three Races Scheduled, Dinner
- Mon 8/26 - Three Races Scheduled, Trophies, Farewell Dinner



# Communication Strategy

We aim to draw as many boats as possible and we will not be sitting on our hands, but reaching out every way possible with a proactive communication program, especially touching those not in Fleet 19 or 28, but beyond

- Monthly Updates 12 months out
- Six Month and Three-Month Participant Surveys
- Personal Contact with each potential participant in remote locations
- Onsite “Tuning Visits” to Idaho, Montana, Texas to encourage 1<sup>st</sup> Timers
- Concierge Services for Logistics and any unresolved needs
- Sending out “Home Court Hints” to Registrants
- Set 1/2 Day “Nationals Orientation & Speed Hints” for First Timers
- Welcome Package sent out to all Participants One Month Out
- Concierge Welcome Team meeting each arrival with Swag Bag



## Participant Survey – Distributed at Intervals

- First Out to All Members right after Save the Dates in August
- Follow-up Every Two Months, Other Questions Added Later to Known Participants

### 2024 Santana 20 Championships at Dillon - Participant Survey

Greetings. We hope you are getting pumped to come to the [Duel @ Dillon](#) in August 22-26, 2024. To help us help you, please respond to a few quick questions below so we can begin to determine numbers and offer our assistance to make your participation a great experience for you, your crew, family and friends. If there is anything you need, just let us know and we are here to help in any way we can to facilitate your participation and join in the fun.

Yes No (Please answer Yes or No as indicated. If you need more space, add lines or insert at bottom of page.)

X Are you planning on coming to the 2024 Class Championship in Dillon, CO? Boat Name and # here please: #

If still undecided, what can we tell you that can facilitate your final decision?

What is most important to you about attending a major regatta that may affect your participation?

X If you are not planning to attend, might you make your boat available for Charter?

If yes, let us know any information to provide to potential Charterers (we will have a handout)

X Will you be camping (Yes) or staying in a cabin/house/hotel or other (No)

If you are camping, have you made a reservation? If No, please tell us if you need local information.

X If your team consists of more than the three who are on the boat, please insert # of added folks in (Yes)

4 Will your team be joining us for Dinner on Friday, Sunday and Monday? Note: Saturday Dinner on Dillon Open. If yes, insert # of folks in (Yes)

X If any team member has any food allergies, please note here: [Babu Regatta Food](#)

For Non-Sailing Team Members, what types of things may interest them? (Spectator Boats, Boat Rentals, Rafting, Hiking, Fly-Fishing, Off-Road Treks, Horseback Riding, Outlet Shopping?)

X Do you have a valid Certificate for your boat? If no, please answer below

X Will you be measured on Site or made other arrangements w/ your local Fleet Measurer?

X (Later) Have you reviewed the Checklist of Required Items on your boat?

X (Later) Have you reviewed our Code of Conduct for the Regatta?

Is there is anything we can help you with, to assist with your planning, please let us know below:

(Later) Approximate time you expect to arrive at Dillon Marina - day & time

Best name, email and contact # for your team: Name: Email: Phone: Skipper: Crew: Crew:

